



**October 2020 Seminar**  
Wednesday, October 7, 2020  
4:00pm-6:00pm – via ZOOM

**RESPONDING PROACTIVELY TO A CHALLENGING  
FUTURE IN INTERNATIONAL BUSINESS**

*Presented by*

**Smith Duggan Buell & Rufo LLP**

*Program Chair:* **Rodney E. Gould**, Partner, Smith Duggan Buell & Rufo LLP

**Robert C. Mueller**, Partner, Smith Duggan Buell & Rufo LLP

**Barbara H. Buell**, Managing Partner, Smith Duggan Buell & Rufo LLP

**William J. Dunn**, General Counsel, EF Education First

**IMPORTANT NOTICE ABOUT 2020 NECCA MEETINGS**

Because of the COVID-19 pandemic, NECCA will conduct all seminars through December 2020 virtually, with no in-person meetings for at least the remainder of 2020. Although we will miss the camaraderie of our fellow members at our monthly meetings, we have a great line-up of virtual seminars for our members and guests (and we hope to again have some pop-up Zoom meetings as an added member benefit in the near future).

Register at [www.necca.com](http://www.necca.com). Registrants will receive the Zoom link and password prior to the event. Guests and substitutes are invited to attend 1 free virtual meeting this year; a fee will be charged for subsequent attendance as a guest or substitute.

**Program**

Without question the pandemic has disrupted the legal landscape in a host of unanticipated ways, especially for companies doing business abroad. This program will address some of the top legal challenges global organizations are facing during these perilous times. Emerging trends will be explored. Panelists will also offer tips, tactics, and best practices that successful in-house counsel and experienced outside lawyers are employing to help organizations adapt within this ever-changing global economy.

*Topics include:*

- Lessons learned from previous business interruptions due to global disasters.
- Dealing with fast-moving global mobility issues: effect on long-term business strategy, uncertainty on the visa front, and rapidly changing sets of government regulations.
- How this shifting landscape is impacting international business negotiations.
- Applying traditional legal concepts during non-traditional times: force majeure, frustration, commercial impracticality, choice of law, and dispute resolution mechanisms.
- Specific restrictions and prohibitions on international business travel: effect of State Department advisories, CDC warnings, and WHO announcements.
- Protecting a worldwide workforce facing quarantines, evacuations, and hospitalizations.
- EU and California regulatory compliance challenges regarding privacy and data security issues.
- Concluding thoughts on doing business in this current atmosphere.

**Reservations Required**

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